

EDMO HUBS MEDIA LITERACY DIGEST

GET YOUR MONTHLY MEDIA LITERACY FIX! - MARCH 2025

LUNCH LECTURE / WEBINAR RECORDING

On 24th February 2025, **EDMO BELUX** hosted Dr. Anaïs Augé for a webinar on sceptical climate crisis arguments. Her study analysed over 12,000 texts, showing how national histories and religious references shape scepticism. The recording is available to watch.

MEDIA LAB / EMPOWER EDUCATORS

"Empower Educators" is a resource by the New Est Cultural Centre, promoted by BECID, it promotes media literacy, offering practical methods for teaching critical thinking and engaging both teachers and students.

REPORT / DISINFORMATION ON LGBTQ+ COMMUNITY

The report of **MedDMO** covers false claims about marriage equality spread in Greece from January to June 2024.

Misinformation centred on baseless claims about the harms of marriage equality, especially its impact on children and family values.



LEARN TO NAVIGATE THE DIGITAL WORLD

IDMO offers several online games to help develop critical thinking skills and to recognise misinformation.

The platform offers 5 challenges, around different topics - digital literacy, content creation, media rules, misinformation and deep-fake, by successfully finishing them you receive a certificate.



NEW INITIATIVE AGAINST DISINFORMATION ON THE BALKANS

initiative by the Centre for Information, Democracy, and Citizenship (CIDC), uniting media professionals, fact-checkers, and researchers. It supports narrative classification in the CIDC-Sensika Disinformation Observatory and contributes to reports on regional disinformation challenges. The initiative covers 11 Balkan countries.



IN GENERAL, THESE

NARRATIVES REMAIN

CONSISTENT BECAUSE THEY

ARE SO EFFECTIVE. THEY RELY

ON AN "US VS. THEM"

MENTALITY, DEMONISATION,

AND BASIC PSYCHOLOGICAL

MECHANISMS THAT SHAPE

HOW OUR BRAINS PROCESS

INFORMATION.

BECID, EURACTIV.pl TruthTalks Podcast 2025, quote from Maria Murumaa-Mengel



Dora, an initiative by Pagella Politica and Facta, offers free and paid video courses to help citizens navigate the complex world of information. Focused on media literacy, it addresses fake news, manipulated content, and Al-generated videos. Supported by EDMO and **IDMO**, Dora uses expert knowledge from European initiatives on information verification.