

# 2024 EDMO ANNUAL CONFERENCE

Monday 13 May & Tuesday 14 May 2024

Hotel nhow Brussels Bloom, Rue Royale 250, 1210 Bruxelles, Belgique

## FINAL PROGRAMME

### DAY 1: MONDAY 13 MAY (13.30 – 19.15 CEST)

**13.30 – 14.00**

Room: Out of the box (floor -1)

#### Registrations and networking

**14.00 – 14.20**

Room: Inspire 1+2 (floor -1)

#### Welcome and introduction

**Madeleine de Cock Buning** | EDMO, School of Transnational Governance, EUI

**Miguel Poiares Maduro** | EDMO, School of Transnational Governance, EUI

**14.20 – 14.45**

Room: Inspire 1+2 (floor -1)

#### AI and disinformation: setting the scene

**Claes de Vreese** | University of Amsterdam

**14.45 – 16.15**

Room: Inspire 1+2 (floor -1)

#### Panel 1 – AI as a contributor to disinformation

AI and, in particular, generative AI have been quite the buzzwords for the last few months. The release of updated generative AI products has opened questions on their role in the production and dissemination of disinformation. This panel aims to discuss how generative AI contributes to disinformation and assess real risks.

**Chair: Claes de Vreese** | University of Amsterdam

**Táňa Abbrámová** | CEDMO

**Irina Orsich** | European Commission

**Tjade Stroband** | Microsoft

**Joanna Bryson** | Hertie School

**Marc Faddoul** | AI forensic

**David Mekkaoui** | Europe MediaLab

**16.15 – 16.45**

Room: Out of the box (floor -1)

#### Coffee Break

**16.45 – 18.15**

Room: Inspire 1+2 (floor -1)

#### Panel 2 – AI as part of the solution to disinformation

After having discussed the role of AI (in particular generative) in creating and disseminating disinformation, the focus moves to how AI can also be used as a tool that contributes to tackling disinformation.

**Chair: Kalina Bontcheva** | University of Sheffield, BROD, vera.ai

**Carlos Hernández-Echevarría** | IBERIFIER, Maldita

**Andrew Dudfield** | FullFact

**Antonis Ramfos** | ATC, EDMO, TITAN

**Remo Sasso** | xDNA & Aletheia

**Gijs van Beek** | BENEDMO, Textgain

**18.15 – 19.15**

Room: Out of the box (floor -1)

#### Cocktail



## DAY 2: TUESDAY 14 MAY (08.30 – 18.30 CEST)

**08.30 – 09.00**

*Room: Out of the box (floor -1)*

### Registrations and networking

**09.00 – 10.30**

*Room: Inspire 1+2 (floor -1)*

### Panel 3 – Disinformation and media and information literacy – standards and best practices

It is often said that media and information literacy activities strongly contribute to building societal resilience. However, these activities must follow the lifelong learning approach, that they comply with quality standards, and that their impact can be assessed. This panel will be an occasion to discuss the cycle and impact of media and information literacy initiatives.

**Chair: Stephanie Comey** | Coimisiún na Meán

**Jacob Lolck** | European Parliament

**Juliane von Reppert-Bismarck** | Lie Detectors

**Flavia Colonnese** | Ecorys

**Sally Reynolds** | Media & Learning Association

**10.30 – 11.00**

*Room: Out of the box (floor -1)*

### Coffee Break

**11.00 – 11.30**

*Room: Inspire 1+2 (floor -1)*

### Keynote speech

**Věra Jourová** | Vice-President for Values and Transparency, European Commission

**11.30 – 13.00**

*Room: Inspire 1+2 (floor -1)*

### Panel 4 – Disinformation and the 2024 European Parliament elections

Ahead of the 2024 European Parliament elections, it is key to discuss which disinformation narratives can impact the rights of the citizens to make informed decisions and which measures are implemented to guarantee those rights and create societal resilience. This panel will start with a presentation of the work of the EDMO Task Force on elections and will be an opportunity to get direct knowledge on what is implemented by relevant actors in order to guarantee the rights of citizens.

**Chair: Madeleine de Cock Buning** | EDMO, School of Transnational Governance, EUI

**Giovanni Zagni** | EDMO, Pagella Politica / Facta.news

**Emma Goodman** | EDMO, European University Institute and London School of Economics

**Delphine Colard** | European Parliament

**Anna Zizola** | X

**Daniel Braun** | European Commission

**13.00 – 14.00**

*Room: Boho (groundfloor)*

### Lunch Break

Please note: the lunch room will close its doors at 14.00. Thank you for respecting this timing.

**14.00 – 14.30**

### Networking or free time for a little break

**14.30 – 16.00**

*Room: Inspire 1+2 (floor -1)*

### Panel 5 – Online platforms' data access for research purposes

Access to data remains one of the main priorities for the community, and data access features prominently in the CoP and the DSA. In addition to academic researchers, fact-checkers and civil society need to be involved in this debate. The session will start with the recent developments in the work EDMO is leading in this regard to gather feedback from the community and then elaborate on solutions.

**Chair: Lisa Ginsborg** | EDMO, School of Transnational Governance, EUI

**Rebekah Tromble** | George Washington University, EDMO

**Alberto Rabbachin** | European Commission

**John Evans** | Coimisiún na Meán

**Simone Gobello** | META

**Bastien Carniel** | Science Feedback

**Iva Nenadic** | EDMO, Centre for Media Pluralism and Media Freedom, EUI

**16.00 – 16.30**

*Room: Out of the box (floor -1)*

### **Coffee Break**

**16.30 – 18.00**

*Room: Inspire 1+2 (floor -1)*

### **Panel 6 – The EU policy to tackle disinformation – The Code of Practice, the DSA and the guidelines on elections integrity**

This final session focuses on the regulatory solutions in the EU. In particular, it will start highlighting how EDMO contributes and can contribute to the EU policy in place and will then gather feedback on the current implementation and future steps of the policy.

**Chairs: Paula Gori & Paolo Cesarini** | EDMO, School of Transnational Governance, EUI

**Krisztina Stump** | European Commission

**Tommaso Canetta** | EDMO, Pagella Politica / Facta.news

**Milan Zubiček** | Google

**Marie Bohner** | Agence France-Presse, EFCSN

**Katarína Klingová** | GLOBSEC

**Niklas Eder** | Oversight Board

**18.00 – 18.30**

*Room: Inspire 1+2 (floor -1)*

### **Closing Remarks**

**Paolo Cesarini** | EDMO, School of Transnational Governance, EUI

