

Nicosia, March 21, 2023



Launch of the "Mediterranean Digital Media Observatory (MedDMO)", an EU-funded project focused on disinformation

The Journalism Program of the Department of Social and Political Sciences of the University of Cyprus is pleased to invite you to the official launch of the "Mediterranean Digital Media Observatory", a project that brings together digital investigation journalists, researchers and academics from Cyprus, Greece and Malta focused on the spread of disinformation.

The event will take place **on Wednesday 29 March 2023**, from **10:30 a.m. to 11:30 a.m.** in room B108 (amphitheater) of the "Anastasios G. Leventis" Council-Senate building (University campus, Aglantzia).

The MedDMO project – a Mediterranean partnership involving Cyprus, Greece, and Malta – is part of a larger network of so-called hubs across Europe tackling disinformation narratives that have polarized the EU and are threatening democracies across the globe.

During the event, the aim of the two-and-a-half-year project will be explained and the process of fact-checking will be presented by a journalist from the international news agency Agence France-Presse (AFP).

About MedDMO:



MedDMO is a consortium that provides new avenues for collaborative fact-checking by focusing on emerging disinformation campaigns relevant to the specific Mediterranean territory. It aims to become a key source of knowledge on local information environments.

MedDMO plans to set up a technological platform directly connected to the European Digital Media Observatory (EDMO) infrastructure and will provide regular research related to disinformation along with fact checks and media literacy material such as tutorials aimed at helping academics, experts and the public counter disinformation.

The nine consortium members are: the Center for Research and Technology Hellas (CERTH) as Project Coordinator, Athens Technology Center S.A., the University of Cyprus, Cyprus University of Technology, Aristotle University of Thessaloniki, Times of Malta, the University of Malta, Ellinika Hoaxes and Agence France-Presse (AFP).

Event program

10:30 Welcome – Greetings

- Rector of the University of Cyprus, Professor Tasos Christofides,
- Dean of the Faculty of Social Sciences and Education, Professor Antonis Ellinas,
- President of the Department of Social and Political Sciences, Associate Professor Iasonas Lamprianou,
- President of the Union of Cyprus Journalists, Mr. Giorgos Frangos
- Principal Investigator from the University of Cyprus, Assistant Professor Theodora Maniou

10:45 Brief presentation of MedDMO and the objectives of the project

- Dr. Nikos Sarris, Project Coordinator, Center for Research and Technology Hellas (CERTH)

10:55 Presentation of the MedDMO website

- Christos Gavalas, Athens Technology Center (ATC)

11:05 Presentation of the fact-checking process

- Jocelyne Zablitz, Agence France-Presse (AFP)

11:15 Questions from audience

Information/contact for journalists:

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