



European Digital Media Observatory

Paula Gori  
Secretary-General

29 November 2022



**Multistakeholder  
Multidisciplinary**

**Independent**

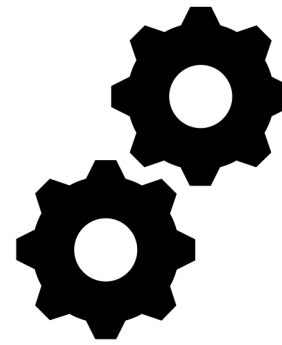
**Body of facts &  
evidence and  
tools**

**DSI/  
platform/communi-  
ty builder**





Online secure collaborative  
platforms for fact-checkers  
and for researchers



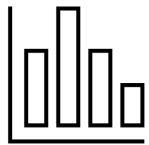
**EDMO**



Maps and repositories



Workshops, conferences,  
dialogues



Framework to access data



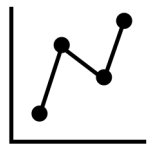
Newsletter



Trainings



Social media

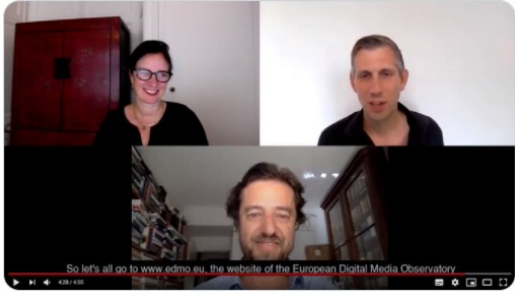


Policy analysis



Reports



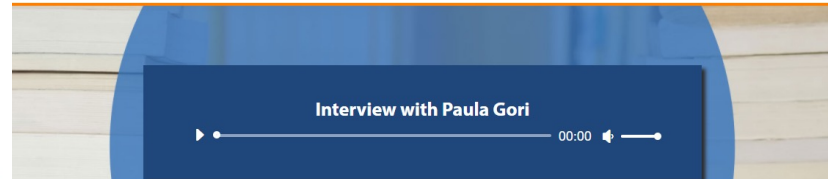


## EDMO Week: United Against Online Disinformation (online)



**VELOCITY OF content**  
A Copyright Clearance Center Podcast  
Mar 21, 2021

Across the European Union, fact-checkers, media literacy experts, and academic researchers are collaborating to fight online disinformation.



EDMO Training: "The ABC of Fact-checking" (11-12 May 2021)

[Read more](#)



**European Commission** @EU\_Commission · Jun 2, 2020  
The European Digital Media Observatory has just started its activities.

It will be an important reference point for our efforts to fight, debunk, expose, understand and analyse disinformation activities in Europe → [europa.eu/Wb86nF](https://europa.eu/Wb86nF)



**Digital EU** @DigitalEU · Jun 2, 2020  
Fighting #disinformation: today we launched #EDMOeu, the European Digital Media Observatory.

The observatory will create & support the collaboration of fact-checkers, academic researchers & stakeholders with expertise in the field of online disinformation [bit.ly/2ZZoGPP](https://bit.ly/2ZZoGPP)



Events | February 17, 2021

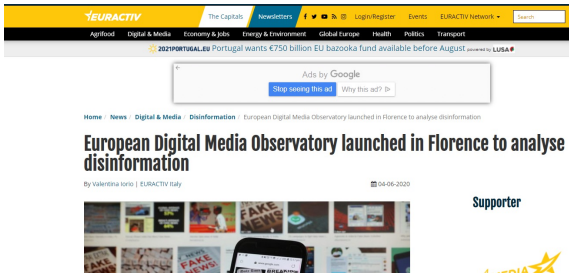
EDMO Workshop – Artificial Intelligence and fact-checking: promises and perils

from the European Union



### REPORT ON A SURVEY FOR FACT CHECKERS ON COVID-19 VACCINES AND DISINFORMATION

European Digital Media Observatory



**European Digital Media Observatory**  
82 Tweets



**European Digital Media Observatory**

@EDMO\_EUI

United against disinformation - We bring together fact-checkers, scholars, media, online platforms and media literacy practitioners to tackle disinformation.

Florence, Italy Joined May 2020

119 Following 1,525 Followers

# Scientific Publications

Home → Scientific Publications

## Scientific Publications Repository

This is the EDMO repository of European academic research studying disinformation in digital media at scale. This repository is intended to provide an overview of academic research within the field of disinformation, and it will be continually updated throughout the project.

When using or referring to the repository in your work please cite: Bak, P., P., Sørensen, M. H., Walter, J. & Bechmann, A. (2021). *Academic research on disinformation at scale in the EU, Aarhus: EDMO report IV.D.A.* The report also contains methodological accounts of selecting keywords, performing the literature search and filtering the results.

If you have comments or questions regarding the repository of scientific publications, you can get in touch via [scientificrepository@edmo.eu](mailto:scientificrepository@edmo.eu).

The full list of collections and databases used in the search for the construction of this EDMO repository can be found [here](#).

Authors:	Publication:	Year:
<input type="text"/>	<input type="text"/>	<input type="text"/>
Regional Interest:	Field of research:	Regional Affiliation of Researchers:
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News | May 31, 2022

## EDMO releases report on researcher access to platform data

The report by the European Digital Media Observatory's (EDMO) Working Group on Platform-to-Researcher Data Access includes a draft Code of Conduct on how platforms can share data with independent researchers while protecting users' rights.

The working group of twelve representatives from academia, civil society, and technology companies were tasked in 2021 to draft a Code of Conduct on access to platform data under Article 40 of the General Data Protection Regulation (GDPR). Access to data from major digital media platforms such as Meta, Twitter and Google will allow independent researchers to provide better understanding to the public about online disinformation and other phenomena that impact platform users and societies.

The new report clarifies how platforms may provide access to data to independent researchers in a GDPR-compliant manner.

On 13 June 2022, the working group will present the report to the cabinet of European Commission Vice-President for Values and Transparency Věra Jourová during EDMO's annual conference.

In the coming weeks, the draft Code of Conduct will be refined through further consultation and approved by relevant data protection authorities as an effective tool to support safe, legal sharing of data for independent research purposes.

Working Group Chair **Rebekah Tremble**: "I believe this report represents a major step forward in discussions of platform-to-researcher data access."



Věra Jourová @VeraJourova · Apr 15

Happy to join the #COVIDSummit organized by @EUI\_EU. Together with @TurnbullMalcolm and @siadaramly we will discuss tackling online #disinformation.

You can watch here: [youtube.com/watch?v=l6xNm5...](https://youtube.com/watch?v=l6xNm5...)  
We start right now.



## Policy Research and Analysis

EDMO's latest reports touch upon a wide range of topics such as trustworthiness of online sources, assessing the Code of Practice Signatories' Covid-19 Reports or case law for policy making on disinformation.

[more](#)



## EDMO's Workshop on Media Exemption in the DSA

On 22 November, EDMO organised a workshop to discuss the amendments to the Digital Services Act (DSA) put forward by the CULT and JURI Committees of the European Parliament and different positions towards it. Watch the recordings and find more information following the link below.

[more](#)



## Fact-checking Briefs and Collaborative Analyses

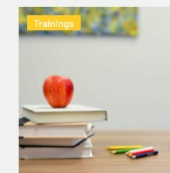
Thanks to the joint efforts of its fact-checking community, EDMO has published five collaborative investigations and eight monthly fact-checking briefs. Check out the latest article on common patterns from the fact-checking briefs.

[more](#)



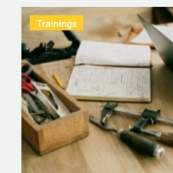
## Trainings News

Stay Informed With Our Latest Trainings



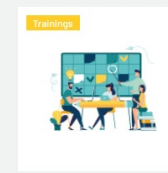
February 4, 2022

EDMO Training:  
"Evaluating the  
impact of media  
literacy initiatives"  
(24-25 Mar 2022)



November 5, 2021

EDMO Online  
Training:  
"Advanced fact-  
checking  
techniques and  
tools" (1-2 Dec 2021)



April 12, 2021

EDMO Training:  
"The ABC of Fact-  
checking" (11-12  
May 2021)

This project has received funding  
from the European Union



**Report of the European Digital Media Observatory's Working Group  
on Platform-to-Researcher Data Access**

**31 May 2022**

# Fact-checking network



## Admission Criteria

- Focus on the European Union
- Competence: demonstrate competence in fact-checking having published at least 15 fact-checking articles in the 3 months before the application
- Transparency: disclose and avoid any potential conflict of interest, including work, consulting activities, share-owning or funding from any company or organization in the social media / digital media sphere. Disclose the organizational and proprietary structure, and be free of influence or control over them by political parties or movements.
- Ethics: Comply with the applicable rules of ethics in their area of expertise.

This project has received funding  
from the European Union



Agence France-Presse



CORRECTIV



Delfi



Demagog Association



Deutsche Presse-Agentur



Ellinika Hoaxes



Knack Magazine



Les Surligneurs



Maldita.es



Mimikama



Newtral



Oštro



Polígrafo



Science Feedback



The Journal FactCheck



VerificaRTVE



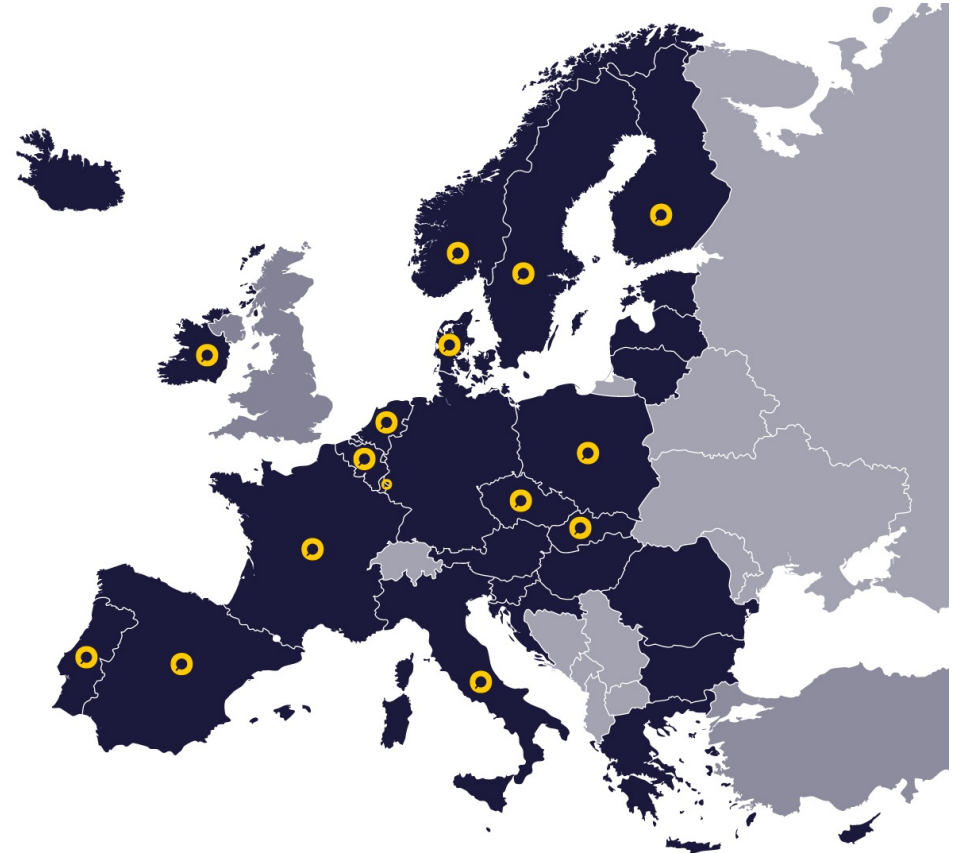
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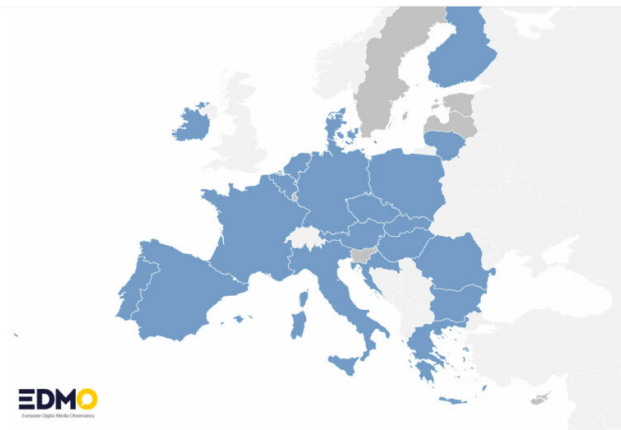
# (multi)/National EDMO Hubs

Each hub will contribute to the creation of a multidisciplinary community by pulling together academic researchers, fact-checkers, media practitioners and other relevant stakeholders to create a network capable of:

- Detecting and analysing disinformation campaigns, as well as producing content to support mainstream and local media and public authorities in exposing harmful disinformation campaigns;
- Organising media literacy activities at national or multinational level;
- Providing support to national authorities for the monitoring of online platforms' policies and the digital media ecosystem.

They are independent from any national or EU public authority.





# War in Ukraine

Here there's a list – which will be periodically updated – of fact-checking articles that the EDMO's fact-checking network have published during the crisis.

Date:  From  To  Country:  Nothing selected  Keyword:  Keyword

Clear filters

EXCEL CSV

Show 10 entries

↑ Date	Country	Title	Link
17/03/2022	Germany, Correctiv	No, six truckloads of aid for Ukraine were not disposed of in the Upper Palatinate	<a href="https://correctiv.org/faktencheck/2...">https://correctiv.org/faktencheck/2...</a>
17/03/2022	Portugal, Polígrafo	CNN reported that the invasion of Ukraine is causing cases of myocarditis?	<a href="https://poligrafo.sapo.pt/fact-heck...">https://poligrafo.sapo.pt/fact-heck...</a>
17/03/2022	Italy, Fatta News	We do not know if the children in this photo are "child soldiers"	<a href="https://fatta.news/senza-prove/20...">https://fatta.news/senza-prove/20...</a>



European Digital Media Observatory

**Weekly insight n°2**

**DISINFORMATION NARRATIVES ABOUT THE WAR IN UKRAINE**

18/03/2022 to 24/03/2022

[edmo.eu](https://edmo.eu) Twitter: [@EDMO\\_EUI](https://twitter.com/EDMO_EUI)



## Ten tips to stay away from disinformation during the war in Ukraine

After weeks of tensions, on 24 February 2022, Russian armed forces invaded Ukraine. As soon as the war in Ukraine began, disinformation also started spreading: false images, decontextualized videos, or plainly invented pieces of information invaded the internet and, in some cases, ended up on traditional media channels as well.

Politicians themselves and state-controlled media have also been spreading disinformation. For instance, many Russian officials and state-controlled media claimed on 24 February 2022 the military actions weren't targeting Ukrainian cities, and we already had images and evidence of shelling on Kiev, Kharkiv, Dnipro and other important centers.

In these sensitive times, knowing if and how to trust content can be even more crucial when it comes to getting a real understanding of what is happening, its roots and consequences. Here you find ten tips not to fall in the trap of disinformation, provided by the organizations that are part of EDMO's fact-checking network.

### TEN TIPS TO STAY AWAY FROM DISINFORMATION DURING THE WAR IN UKRAINE

1. Think before sharing
2. Check the source
3. Beware of real content use to spread false information
4. Satire can also spread disinformation
5. If it's too good – or bad – to be true, it probably isn't
6. Take advantage of online fact-checking tools
7. Use reverse image search
8. Be real about your own skills
9. Get in touch with fact-checkers
10. Use your common sense

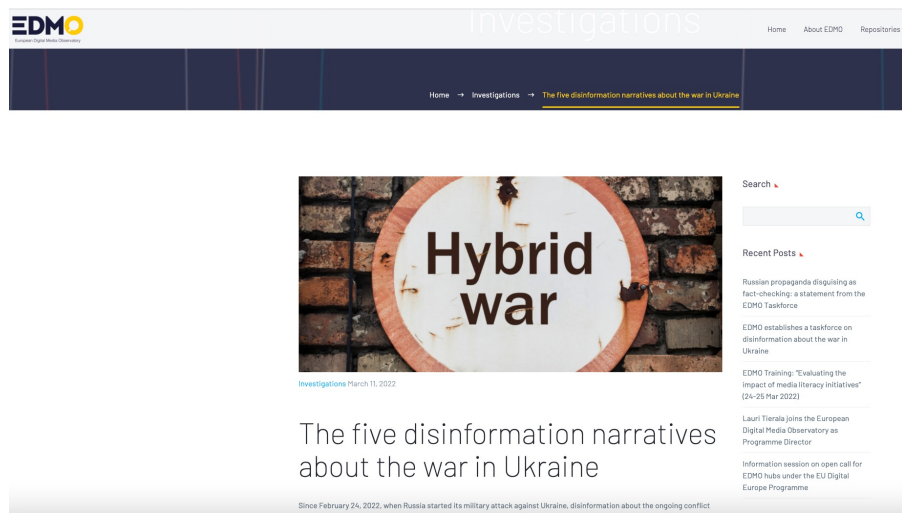


From Monday 21 March: special issue of the newsletter

This project has received funding from the European Union



# Some outcomes



1. Instill fear: from the Third World War to a biological disaster
2. Zelensky is not a neo-nazi, and he didn't flee his country
3. Exaggerated tales of Ukrainian heroism
4. The war isn't real
5. Disinformation about refugees



## Russian propaganda disguising as fact-checking: a statement from the EDMO Taskforce

The events in Ukraine are heartbreaking, concerning and almost impossible to believe at times, even for those who have been watching the region closely. But not everything is as it seems, meaning those who research and work to counter disinformation are doing everything they can to help audiences globally to understand what is fact and what is fiction.

Already [integrated in political strategies for a long time](#), the weaponisation of fact-checking is once again putting at risk the work of the community that is countering disinformation. Over the past years, we have witnessed the birth and spread of self-declared "fact-checking websites" or [social accounts](#).

As described by [ProPublica](#), these fake fact-checks are now trying to sow discord over what the facts really are. It could be summarised by a simple guideline: "If you don't like the facts, invent new ones. And then fact-check reality over your own falsehood".

One of the most representative examples of the current Ukraine war has been an outlet called "waronfakes.com". Set up by



Urges national and European institutions, mass media and social media platforms to inform the public about these kinds of initiatives and take the necessary actions to contain their spread.

Stresses the importance of transparency, independence and non-partisanship of OSINT and fact-checking organisations.

This project has received funding from the European Union





News | Ukraine March 28, 2022

## Mental well-being of investigators on the digital frontline



News | Ukraine March 18, 2022

## Statement from the EDMO Taskforce about cybersecurity



News | June 29, 2022

## 10 Recommendations by the Taskforce on Disinformation and the War in Ukraine

# Thank you!

[www.edmo.eu](http://www.edmo.eu)

 @EDMO\_EUI

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