Better Internet for Kids
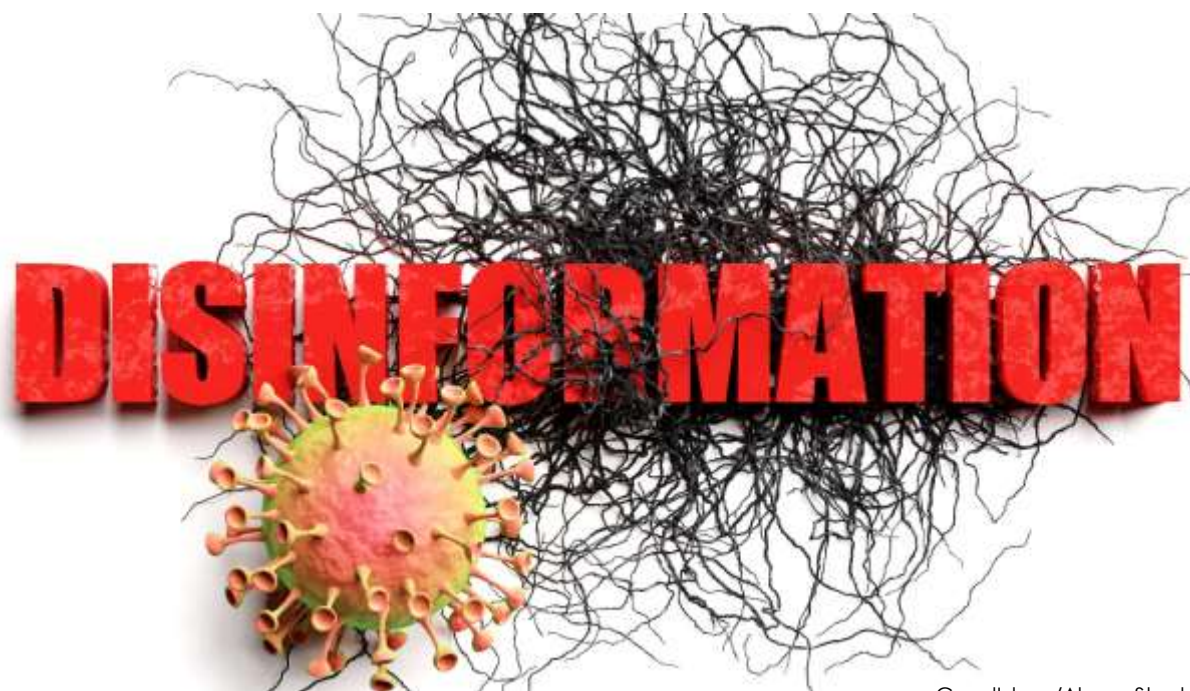

GoodIdeas/Alamy Stock Photo

Insafe Training meeting
17-18 November 2021

The meeting will be held online.

Contents

Better Internet for Kids

Intended outcomes

- To facilitate sharing of experience and good practice across the Insafe network.
- To consider the challenges of fake news, misinformation and disinformation and identify best practices in tackling them.
- To discuss the sexualisation of culture and of children and young people, and to share strategies for addressing the problem.
- To discuss plans for Safer Internet Day 2022.
- To provide an opportunity, through Open Space Technology sessions, for colleagues to discuss any issues of interest or concern that they identify.

Better Internet for Kids

Practical information

Meeting platform and joining instructions

The meeting will take place online using BigBlueButton (BBB). Please use this link to access the meeting. All registered participants will also receive an email with joining information in advance of the meeting.

BigBlueButton is an open-source web conferencing system – you don't need to install any software as it runs within your web browser. BBB will work on all major browsers, but Chrome or Firefox are recommended for best results. Many of you will be familiar with the platform as we have used it for several of our online meetings in recent months. If anyone would like to quickly test the platform before the actual meeting, we have set up a number of opportunities to do this which will mean you can check that you are able to connect, and that BBB is able to access your camera and microphone. The sessions are as follows:

- Friday 12 November, 09:00-10:00 CET
- Friday 12 November, 14:00-15:00 CET
- Monday 15 November, 09:00-10:00 CET
- Tuesday 16 November, 09:00-10:00 CET

Please note – you are not required to join for the whole duration of these test sessions. The meeting room will be open during these times and you can just drop in to check that your audio and video settings work OK.

We have noticed that some people (primarily those working at government departments or agencies) may have difficulties accessing BigBlueButton because the tool requires a set of open ports to specific IP addresses. To resolve this issue, we have prepared a short message for your organisations' technical team, but please be sure to try to log in to one of our test sessions first to see if you encounter any issues.

The BigBlueButton platform uses the WebRTC protocol to handle audio and video communication which requires a set of open ports to specific IP addresses to be opened.

The main FQDN used is: conf.bik.opencloud.lu, turn.opencloud.lu

Other FQDNs used for extended meetings: bbb.opencloud.lu, b3-1.opencloud.lu, b3-2.opencloud.lu, b3-3.opencloud.lu, jitsi.opencloud.lu

The ports used for those FQDNs are:
- TCP: 80, 443
- UDP: range 16384 - 32768, 3478

Please note that DPI on those ports may negatively affect the quality of the audio and the video.

Should you have any technical or logistical issues with joining the sessions, please contact us via bik-info@eun.org. This email address will be monitored throughout the meeting and a member of the team will endeavour to help you.

It is also recommended that you keep your email open throughout the meeting for any last-minute notifications.

Timings

All meeting/session times are in Central European Time (CET); the meeting will start at 10:00 CET on both days.

Unless otherwise notified, all sessions will start promptly in order to keep to the advertised agenda. Although we encourage participants to be connected for the start of each session, you can join the meeting at any point. All sessions will be recorded, and the usual meeting report will be available shortly afterwards with session summaries and links for further reading.

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Agenda

**A reminder that the meeting will take place online using BigBlueButton (BBB).
Please use this link to access the meeting.**

Day 1

Wednesday, 17 November 2021	
10:00 – 10:15	**Welcome** Hans Martens, EUN June Lowery-Kingston, Head of Unit, Accessibility, Multilingualism and Safer Internet, DG CONNECT, European Commission
10:15 – 11:15	**Keynote: The Glass Room Misinformation Edition** This session will showcase the Glass Room Misinformation Edition which explores misinformation in all its forms. *Speaker:* Louise Hisayasu, Tactical Tech
11:15 – 11:45	**Break**
11:45 – 12:45	**Fake news and mis/disinformation** This panel discussion will hear from a number of experts who are working in the field of fake news and mis/disinformation. Each panellist will give a brief overview of the work that they do and the challenges they face. This will be followed by a panel debate with opportunities for questions from the floor. A variety of solutions and approaches to tackle the problem will be shared. *Chair:* Will Gardner, UK SIC *Speakers:* Mikko Salo, Fakta Baari; Lisa Ginsborg, EDMO; Al Baker, Logically; Nikki Soo, TikTok; Antoaneta Vassileva, BG SIC
12:45 – 13:30	**Break**
13:30 – 14:30	**Safer Internet Day 2022 – network planning session** *Chair:* Sarah Willoughby, EUN
14:30 – 15:00	**Break**
15:00 – 15:30	**Resource competition** *Chair:* Hanna Persson, EUN
15:30 – 16:30	**Open Space Technology sessions** There are currently five different sessions to choose from. Please use the links below to select the session you would like to join. 1. Hate speech/counterspeak - how to empower and train 9–12-year-olds (led by Barbara Buchegger)

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2. Presenting a campaign on digital parenting launched in 2020 with a potential for adaptations (and discussion) (led by Szymon Wojcik)
3. GOSH: Good Online Sexual Health – a project aimed at university students (led by Carmel Glassbrook)
4. Open source - the opportunities, benefits, and challenges (led by Paolo Vecchi)
5. Creating child-friendly versions of reports - sharing network experiences and expertise (led by Sarah Willoughby)

Day 2

Thursday, 18 November 2021	
10:00 – 10:45	**The sexualisation of culture and of children and young people** This session will consider the sexualisation of culture and of children and young people and will focus specifically on 'transactional sexting' which is being seen more regularly by helplines. *Speaker:* Niels Van Paemel, BE SIC
10:45 – 11:15	**Break**
11:15 – 13:00	**Network responses to the sexualisation of culture and of children and young people** Three speakers from the network will share possible solutions to address the increasing sexualisation of children and of society. *Speakers:* Julia Alajärvi, FI SIC; Elllie Proffitt, UK SIC; Nel Broothaerts, BE SIC
13:00	**Close of meeting**

Insafe Steering Committee meeting
(for Steering Committee members only)

Friday, 19 November 2021	
10:00 – 13:00	Joining instructions will be shared directly through the Insafe Steering Committee mailing list.

Session descriptions – Day 1

10:15 – 11:15 Keynote: The Glass Room Misinformation Edition

The Glass Room Misinformation Edition explores how social media and the web have changed the way we read information and react to it. This session will provide information about the new types of influencers, the new and old tactics they use, and the role we – the users and consumers – play in the way information flows and changes within that flow. It will also consider the relationship between personal data, targeting and our opinions, views and behaviours, as well as the business models behind it.

11:45 – 12:45 Fake news and mis/disinformation

This panel discussion will build on the keynote and focus on the wider issues of fake news as well as mis/disinformation. A number of panellists will share their views on the challenges and how they can be addressed, following which the wider network will be invited to pose questions and join the discussion.

13:30 – 14:30 Safer Internet Day – network planning session

This session will provide an opportunity for the Insafe Coordination Team and Safer Internet Centres to share plans for Safer Internet Day (SID) 2022. Please come prepared to give an update from your SIC.

15:00 – 15:30 Resource competition

The three SICs whose proposed resources were shortlisted following the recent BIK community vote will give a brief presentation of their plans. Participants will then vote for their favourite resource with the winner being announced at the end of the meeting on Thursday.

15:30 – 16:30 Open Space Technology sessions

Please see the session options in the agenda above.

Session descriptions – Day 2

10:00 – 10:45 The sexualisation of culture and of children and young people

Child Focus is concerned about new online forms of sexual exploitation that border on online prostitution, sometimes termed 'transactional sexting'. With the rise of platforms such as OnlyFans, the SIC has noticed that there is much less hesitation when thinking of selling your sexuality online. Because of the many and justified criticisms from civil society (such as the Insafe network) and politicians, the existing platforms have made it much more difficult for minors to sell their nudes there. As a result, young people are looking for other places to earn money by selling nudes. To give an example, Snapchat or Instagram profiles are being used to reach out for buyers through stories such as "*Do you want to see my nudes? Wire me five euros*".

11:15 – 13:00 The sexualisation of culture and of children and young people – possible solutions

Three speakers from the network will share possible solutions to address the increasing sexualisation of children and of society.

Julia Alajärvi from FI SIC will talk about the resource *Media sex literacy with a sex positive approach – a guide for educators of teens*. Julia will explain why the Finnish SIC made a media educational material about sex, social media and porn with a sex positive approach and how it can be used in practice.

Ellie Proffitt from the UK SIC will focus on how children are growing up online in a hyper-sexualised culture. This is having an effect on their relationships with others, how they treat one another, and even what they find funny. Without support to navigate this element of their online relationships, this behaviour is becoming normalised to the point where children are not reporting concerning behaviour from their peers because it's nothing out of the ordinary.

Project deSHAME (Phases 1 and 2) has been developed by Childnet, Kek Vonal, Save the Children Denmark and UCL over the past four years, to address the problem of peer-to-peer online sexual harassment among the age groups of 9-12-, and 13–17-year-olds. Ellie will present research on how young people experience different forms of sexual harassment online, and the resources that have been created to help address this behaviour and increase reporting. There will be a chance to reflect on challenges around this issue in light of current events, and how society as a whole impacts the ways in which children perceive sexual harassment.

Nel Broothaerts from BE SIC will address the view that sexting is part of the daily lives and sexuality of young people and, as long as there is consent all the way, there is nothing wrong with sexting. But in some cases, things go wrong. Additionally, besides many other factors, gender-stereotyped expectations and behaviour also appear to play a major role here. How do we look at girls and boys? What do we expect from them? Do we interact with sexting differently when it comes to boys or girls?

Sextoooh.be is an online platform that allows professionals to discuss the role of gender-stereotyped behaviour in sexting with young people (aged 12-15). The tool was born after closely monitoring research, and constantly evaluating figures and cases. It not only focuses on the victims or 'perpetrators', but also on bystanders. The bystander group is often forgotten, but it is crucial to prevent a young person from contributing to a situation that gets out of hand. Sextoooh.be encourages young people to self-reflect by focusing on the bystander's reaction, value judgements, and possible empathy towards the victim.

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Speaker biographies

Julia Alajärvi

Julia Alajärvi works as a Senior Adviser at the Finnish National Audiovisual Institute (KAVI) in its media education team. She is currently acting as the Responsible Director of the Finnish Safer Internet Centre and has been a member of the Insafe family for seven years.

Al Baker

Al Baker oversees all editorial operations at Logically, including fact-checking, writing, investigations and policy research. Before joining Logically, Al worked as an academic philosopher, researching and teaching at the universities of Leeds, Hull, and Sheffield. Al's philosophical interests include the ethics of communication, storytelling and artificial intelligence, as well as related issues in moral psychology. Al is also a recovering musician, a keen dungeon master, and a passionate defender of the Oxford comma.

Nel Broothaerts

Nel Broothaerts graduated as Master in Pedagogical Sciences at the University of Ghent. In 2002, she was responsible for the development of an educational programme for young children in Guatemala. After her return to Belgium, she worked within the education system for children with special needs (Special Primary Education), where she was responsible for the development of pedagogical tools for teachers. Between 2005 and 2007, Nel worked within the Youth Service as a home counsellor/parenting advisor for families in problematic parenting situations. In May 2007, she joined Child Focus and, as project manager, was responsible for the policy and development of prevention initiatives around eSafety. In September 2013, she became coordinator of the project team. In October 2017, she became Chief Prevention and Development Officer, responsible for all prevention initiatives through tools, materials, education or training, and new developments in the Foundation.

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Will Gardner

Will Gardner is the CEO of Childnet, a children's charity working with others to help make the internet a great and safe place for children. Will has been at Childnet since 2000 and has been the CEO since 2009. He is a Director of the UK Safer Internet Centre, in which Childnet is a partner alongside two other charities – the Internet Watch Foundation (IWF) and the South West Grid for Learning (SWGfL) and, in this role, Childnet organises Safer Internet Day (SID) in the UK. He is a member of the Executive Board of the UK Council for Internet Safety (UKCIS) (formerly the UK Council for Child Internet Safety (UKCCIS)) and is also on Facebook's Safety Advisory Board.

Lisa Ginsborg

Dr Lisa Ginsborg is Acting Secretary General of the European Digital Media Observatory (EDMO) at the European University Institute (EUI) School of Transnational Governance, and is a Lecturer in International Human Rights at New York University (NYU) Florence. She has worked in a number of research and teaching positions, including at University College Dublin (UCD), the EUI-based Centre for Media Pluralism and Media Freedom in the Robert Schuman Centre for Advanced Studies, and the European Inter-University Centre for Human Rights and Democratisation (EIUC). She previously worked in the legal department of the International Secretariat of Amnesty International and in the Office of the UN High Commissioner for Human Rights (OHCHR). She holds a PhD in Public International Law from the EUI and an MSc in Political Sociology from the London School of Economics and Political Science (LSE).

Louise Hisayasu

Louise Hisayasu is a project coordinator on The Glass Room project at Tactical Tech. The Glass Room is a public intervention which aims to demystify technology through thought-provoking, immersive and creative exhibitions. Besides her work at Tactical Tech, Louise is an interdisciplinary researcher focusing on Indigenous media art and contemporary culture production in Brazil.

Photo credit: Laura Vivenzi

June Lowery-Kingston

June Lowery-Kingston (@lk_june) is Head of Unit Accessibility, Multilingualism and Safer Internet at the Directorate-General for Communications Networks, Content and Technology (DG CONNECT) at the European Commission. Her work aims to promote a better internet for children by protecting and empowering children online, and improving the quality of content available to them. Her unit is also responsible for making digital life in Europe

more accessible and inclusive, regardless of language, disability and age, and for coordinating CONNECT actions for a Union of Equality.

Ellie Proffitt

Ellie Proffitt joined the Childnet team in September 2015. She is responsible for managing the Education Team and providing opportunities for young people to share their opinions and ideas around making the internet a safer place. After spending some time teaching abroad in Hungary and the Czech Republic, Ellie qualified as a primary school teacher from University College London, and taught KS2 in a primary school in Hackney, East London. With a previous background in arts management, Ellie has also worked for several London institutions including the V&A Museum and the Imperial War Museum in their archives and libraries. She holds a degree in History of Art from the University of Bristol and a Diploma in Art Conservation from the University of the Arts London. Ellie is currently working with partners in Denmark and Hungary on Project deSHAME and has led on the creation of the Step Up, Speak Up! toolkit to address sexual harassment online. She is particularly interested in how the internet can affect relationships, and how we can increase reporting among young people.

Nikki Soo

Dr Nikki Soo specialises on harmful content public policy at TikTok, where she works on misinformation, bullying and harassment, and hate speech. Nikki earned her PhD in Political Communication from Royal Holloway, University of London, and previously worked at Cardiff University on the AHRC-funded project *Countering Disinformation: Journalistic Legitimacy in Public Service Media*. Nikki regularly engages with stakeholders such as MPs and journalists, and her work has been featured on The Conversation, The Independent, and Nieman Lab. Outside of TikTok, Nikki sits as a board trustee with educational audiovisual and moving image charity Learning on Screen, and is an honorary postdoctoral researcher with Cardiff University's School of Journalism, Media and Culture.

Niels Van Paemel

Since 2015, Niels Van Paemel has worked as a policy advisor at Child Focus, the Belgian Foundation for missing and sexually exploited children. With an academic background in Educational Sciences and Conflict and Development (MSc) at Ghent University in Flanders, he built up expertise from prevention to advocacy on various topics concerning the sexual exploitation of minors: non-consensual sharing of intimate images (NCII), sextortion, grooming, and the role of gender-stereotyped behaviour within different forms of sexual harassment. He is a fan of Bourdieu, and is allergic to the Matthew effect within prevention and awareness campaigns.   *Photo credit: Uschicop.com*

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Antoaneta Vassileva

Antoaneta Vassileva is Coordinator of the Bulgarian helpline for safer internet and is responsible for the Digital-Media Literacy Programme in the Parents Association Foundation. She graduated in Journalism and she has a Master of Diplomacy and International Relationships, as well as a specialised qualification in International Human Rights Law in Sweden. Antoaneta has more than 16 years' experience in the areas of child safety, women's rights, prevention and policy development in the area of combating human trafficking, and prevention and direct support of VoT (victim/s of trafficking). She is also a Member of the Council of Europe Expert Group against Trafficking of Human Beings (GRETA).

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List of participants

Please note: The participant list is current as of midday on Tuesday, 9 November 2021. Any colleagues registering after this time will not be listed but will still gain access to the meeting.

NAME	ORGANISATION	COUNTRY
Barbara Buchegger	ÖIAT/Saferinternet.at	Austria
Matthias Jax	ÖIAT/Saferinterent.at	Austria
Elke Prochazka	Rat auf Draht	Austria
Alexander Pummer	Rat auf Draht	Austria
Inna Agadzhanova	Insafe/EUN	Belgium
Eray Basar	Insafe/EUN	Belgium
Nel Broothaerts	Child Focus	Belgium
Hans Martens	Insafe/EUN	Belgium
Hanna Persson	Insafe/EUN	Belgium
Tomislava Recheva	Insafe/EUN	Belgium
Annarita Silverii	Insafe/EUN	Belgium
Sophie Smit	Insafe/EUN	Belgium
Niels Van Paemel	Child Focus	Belgium
Sabrina Vorbau	Insafe/EUN	Belgium
Iglika Ivanova	Media Literacy Coalition	Bulgaria
Petar Kanchev	ARC Fund	Bulgaria
Antoaneta Vassileva	Association Roditeli/Parents Association	Bulgaria
Kristina Krulić Kuzman	Center for Missing and Exploited Children	Croatia
Lidija Štelcer	Center for Missing and Exploited Children	Croatia
Niels-Christian Bilenberg	Cyberhus/Centre for Digital Youth Care	Denmark
Casper Hollerup	Media Council for Children and Young People	Denmark

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Lisbeth Brunebjerg Holmegaard	Media Council for Children and Young People	Denmark
Diana Bjørn Milenkovic	Media Council for Children and Young People	Denmark
Jonas Ravn	Centre for Digital Youth Care	Denmark
Malle Hallimäe	Estonian Union for Child Welfare	Estonia
Kerli Valner	Estonian Union for Child Welfare	Estonia
Paula Aalto	Mannerheim League for Child Welfare	Finland
Ella Airola	National Audiovisual Institute	Finland
Julia Alajärvi	National Audiovisual Institute	Finland
Heidi Holappa	Mannerheim League for Child Welfare	Finland
Maarit Mustonen	Save the Children Finland	Finland
Manon Gonnin	e-Enfance	France
Ulrike Bastians	FSM e.V.	Germany
Martin Bregenzer	klicksafe	Germany
Annekathrin Cornelius	Nummer gegen Kummer e.V.	Germany
Stefanie Faechner	klicksafe	LMK	Germany
Frieda Groschup	klicksafe	LMK	Germany
Birgit Kimmel	German Awareness Centre klicksafe	Germany
Julia Höfener	Nummer gegen Kummer e.V.	Germany
Rebecca Michi-Krauß	SIC Germany – klicksafe	Germany
Gabi Paeuser	klicksafe/medienanstalt rlp	Germany
Maria Dara	Foundation for Research and Technology	Greece
Evangelia Daskalaki	FORTH	Greece
Paraskevi Fragopoulou	SaferInternet4Kids FORTH	Greece
Marieva Karkanaki	Greek SIC SaferInternet4Kids FORTH	Greece
Katerina Psaroudaki	Greek Safer Internet Centre	Greece
Gudberg Jonsson	SIC-Iceland	Iceland

Tracy Hogan	Webwise	Ireland
Fiona Jennings	The Irish Society for the Prevention of Cruelty to Children (ISPCC)	Ireland
Brunella Greco	Save the Children Italy	Italy
Giovanni Vespoli	Ministry of Education, University and Research	Italy
Ieva Jankovska	Latvian Internet Association	Latvia
Maija Katkovska	Latvian Internet Association	Latvia
Anita Priede	Latvian Safer Internet Centre	Latvia
Anda Sauluna	State Inspectorate for Protection of Children's Rights	Latvia
Andres Šillers	Latvian Internet Association	Latvia
Rita Šukytė	Association Langas į ateitį	Lithuania
Dr Michael Busch	European Commission	Luxembourg
Barbara Gorges-Wagner	KJT-BEESECURE Helpline	Luxembourg
June Lowery-Kingston	European Commission	Luxembourg
Donatella Nembrini	European Commission	Luxembourg
Celina Pereira Dos Santos	Service National de la Jeunesse	Luxembourg
Judith Swietlik-Simon	Service National de la Jeunesse	Luxembourg
Stephen Camilleri	Directorate for Learning and Assessment Programs	Malta
Suzanne Garcia Imberon	Office of the Commissioner for Children	Malta
Davinia Marie Muscat	FSWS BeSmartOnline	Malta
Deborah Vassallo	FSWS BeSmartOnline	Malta
Marjolijn Bonthuis	ECP/SIC NL	Netherlands
Marjolijn Durinck	SIC NL	Netherlands
Esther Mieremet	ECP/SIC NL	Netherlands
Suzanne Wissenburg	INHOPE	Netherlands
Berit Andersen	Norwegian Media Authority	Norway

Nelli Kongshaug	Norwegian Red Cross	Norway
Kristin Slettvåg	Norwegian Red Cross	Norway
Beate Våje	Norwegian Media Authority	Norway
Anna Jankiewicz	NASK	Poland
Szymon Wojcik	Empowering Children Foundation	Poland
Marta Wojtas	Empowering Children Foundation	Poland
Ricardo Estrela	APAV (Portuguese Association for Victim Support)	Portugal
Margarida Saco	IPDJ	Portugal
Andreea Hurezeanu	Save the Children Romania	Romania
Maša Blaznik	ZPMS TOM Telefon	Slovenia
Marko Puschner	University of Ljubljana, Faculty of Social Sciences	Slovenia
Mateja Strasek	ZPMS TOM	Slovenia
Cristina Gutiérrez	Internet Segura for Kids	Spain
Kristin Frilund	BRIS	Sweden
Danielle Antha	UK SIC (Childnet)	United Kingdom
Claire Brayley	UK SIC (SWGfL)	United Kingdom
Will Gardner	UK SIC (Childnet)	United Kingdom
Carmel Glassbrook	UK SIC (SWGfL)	United Kingdom
Karl Hopwood	Insafe/EUN	United Kingdom
Hayley Laskey	UK SIC (SWGfL)	United Kingdom
Boris Radanovic	UK SIC (SWGfL)	United Kingdom
Siobhan Slater	UK SIC (Childnet)	United Kingdom

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Kathryn Tremlett	UK SIC (SWGfL)	United Kingdom
Sarah Willoughby	Insafe/EUN	United Kingdom
David Wright	UK SIC (SWGfL)	United Kingdom
Louiza Youlzari	UK SIC (SWGfL)	United Kingdom

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Insafe Coordination Team

Hans Martens, Head of Digital Citizenship and Insafe Network Coordinator

Hans Martens (PhD) is Head of Digital Citizenship at European Schoolnet. He is responsible for the Digital Citizenship strategy of the organisation, managing a team of 15+ dedicated to a variety of public and private projects covering aspects such as digital skills, media literacy, online safety and children rights in a digital world. Within this context, Hans is leading – on behalf of the European Commission – the Better Internet for Kids (BIK) initiative while coordinating the Insafe network of Safer Internet Centres, among other activity lines. With a background in research and teaching at the University of Antwerp, combined with an advisory role in various Flemish, European, and American media literacy networks and projects, Hans joined European Schoolnet in February 2012. His key tasks include governance, management and outreach, team and project coordination, liaising with various Ministries of Education and European Commission units, as well as being the point of contact for other key strategic partners, from government, civil society and industry.

Inna Agadzhanova, Communications Officer

Inna Agadzhanova initially served as an Events Officer in European Schoolnet supporting corporate and project conferences and events. She currently holds the Communication Officer position in the Digital Citizenship Team and contributes to communication and dissemination activities of the Better Internet for Kids (BIK), KID_ACTIONS, Facts4All and The School of Social Networks projects. Inna holds a Bachelor's degree in International Relations from the Russian State Social University (Russia) and a Master's degree in Social Sciences from KU Leuven University (Belgium).

Eray Basar, Project Officer

Eray Başar is a Project Officer in the Digital Citizenship Team at European Schoolnet and has been working in the organisation since September 2018. He has been involved in various projects such as Better Internet for Kids (BIK), Facts4All, KID_ACTIONS and CO:RE, which aim to empower children and young people, create awareness on online safety issues, and promote media and information literacy. Eray also supports the organisation of events and campaigns, conducts statistical analysis, authors reports and carries out administrative tasks as necessary. Eray holds a Bachelor's degree in International Studies and a Master's degree in the same field with an international political economy and development track focus, both from Old Dominion University (Virgina, USA).

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Karl Hopwood, Online Safety Expert and Helpline Coordinator

Karl Hopwood is an independent online safety expert. He is a member of UKCIS (UK Council for Internet Safety) and works extensively with schools to support children and young people in developing safer online behaviours, as well as to promote digital literacy. In the past, he has worked with the European Commission, the UN (ITU), CEOP, Becta and the South West Grid for Learning (SWGfL), as well as with several local authorities within the UK. Karl has been employed for the last fifteen years as an in-house consultant for the Digital Citizenship Team at European Schoolnet where he is responsible for the coordination of the Insafe helpline network. He is also a trustee of Childnet International and is chair of the board of the Marie Collins Foundation.

Hanna Persson, Project Officer

Hanna Persson joined the Digital Citizenship team at European Schoolnet as a Project Officer in June 2021. She is involved in the Better Internet for Kids (BIK) project and the Digital Skills and Jobs Platform (DSJP). For the BIK project, Hanna has been supporting the consultations for the update of the BIK Strategy, the Safer Internet Forum, the Insafe Training meeting, and the Insafe resource competition. Before joining the team, Hanna has worked in the fields of education, social inclusion, digital innovations, entrepreneurship and international development at international organisations in Belgium, Cambodia, Jordan and Sweden. Hanna holds a Master's degree in International Development and Management and a Bachelor's degree in Political Science and Economics, acquired at Lund University Sweden. She has also acquired 90 ECTS in Modern Standard Arabic at Lund University and the University of Jordan in Amman, Jordan.

Murielle Piette, Project Operational Manager

Murielle Piette is Team Operational Manager at EUN and is a member of the Digital Citizenship Department. Prior to joining EUN, Murielle worked as Operational Excellence Analyst at EIT Digital, a knowledge and innovation community of the European Institute of Innovation and Technology, as well as in project coordination roles predominantly within the non-profit sector. She has been involved in operations and project cycle management including for international or EC-funded initiatives pertaining to digital innovation, as well as online or face-to-face training and education. Murielle acquired a degree in management from Lancaster University and graduated in Asian studies from the INALCO and Mejiro University. During the BIK Phase 4 project, Murielle will provide operational support with a focus on project planning, monitoring, budgeting, administrative or contractual aspects, as well as on progress and compliance reporting.

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Viola Pinzi, Project Manager

Viola Pinzi is a Project Manager in the Digital Citizenship Team at EUN, leading on the technical product management of the BIK core service platform alongside the project's technology partners. After gaining a degree in Communication Sciences from the University of Siena, balanced between social sciences, mass media and new technologies, she has been working for more than ten years in the fields of education, careers guidance, employment services, cultural systems and visual arts, with a focus on social inclusion and ICT tool integration within these systems. More recently, Viola gained an MSc in Information Studies from the University of Amsterdam, with a curricula aimed at deep understanding of human-centred knowledge-based interactive systems, to improve user experience and information access, through emerging needs research, lean development and semantic web technologies.

Tomislava Recheva, Project Officer

Tomislava Recheva is a Project Officer within the Digital Citizenship Team at European Schoolnet, working in the organisation since March 2015. She mainly works on projects which aim to empower children, young people and teachers to actively participate in today's digital society, with a particular focus on raising awareness about the importance of developing digital skills and media literacy. Tomislava supports the organisation of events in the Better Internet for Kids (BIK) project (Insafe Training meetings, focus groups, Safer Internet Forum, and so on). Tomislava holds a Bachelor's degree in Sociology from Sofia University St. Kliment Ohrdiski (Bulgaria) and a Master's degree in European Studies from Maastricht University (the Netherlands).

Annarita Silverii, Communications Officer

Annarita Silverii is a Communications Officer at European Schoolnet, joining the Digital Citizenship Team in April 2021. She is primarily involved in the Better Internet for Kids (BIK) project with content creation and dissemination activities. Originally from Italy, Annarita holds a Bachelor's degree in International and Diplomatic Science, and a Master's degree in International Relations from the University of Bologna.

Better Internet for Kids

Sabrina Vorbau, Project Manager

Sabrina Vorbau is a Project Manager at European Schoolnet and has been a member of its Digital Citizenship Team since 2014. She is involved in a variety of online safety projects such as Better Internet for Kids (BIK), the eSafety Label, and SELMA (Social and Emotional Learning for Mutual Awareness). Within BIK, she coordinates BIK Youth activities and the annual pan-European Youth Panel. In addition, she recently started managing the H2020 project CO:RE – Children Online: Research and Evidence, focused on developing a knowledge base on children and youth in the digital world. Moreover, Sabrina regularly represents the Digital Citizenship Team on various occasions, such as at expert meetings and international conferences in the field of online safety, internet governance and education. Originally, from Germany, Sabrina holds a Master's degree in Applied Economic Sciences: Business Administration (MBA) from the University of Antwerp. Prior to joining EUN, she worked at the European Agency for Fundamental Rights in Vienna.

Sarah Willoughby, Content and Communications Expert/SID Campaign Coordinator

Sarah Willoughby has been working with the Digital Citizenship Team at European Schoolnet since July 2010. She has an extensive background in online safety in education having worked for a number of years as a consultant to the safeguarding team at Becta (the former UK agency for ICT in education) and has managed websites and produced information materials for a range of other clients. As a chartered librarian, she has a strong professional interest in digital literacy skills. Sarah's specific responsibilities under the Better Internet for Kids (BIK) project include coordinating content and dissemination activities across all channels, compiling the quarterly BIK bulletin, and coordinating the annual Safer Internet Day (SID) campaign.